LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.
Ad No. 6825-A1-RED ROCK HERD-Req. No. 12022-Page-4/C-Bleed-(9-1/4" x 11-1/2")-Nat'l. Magazines, 1988
Printed in U.S.A.
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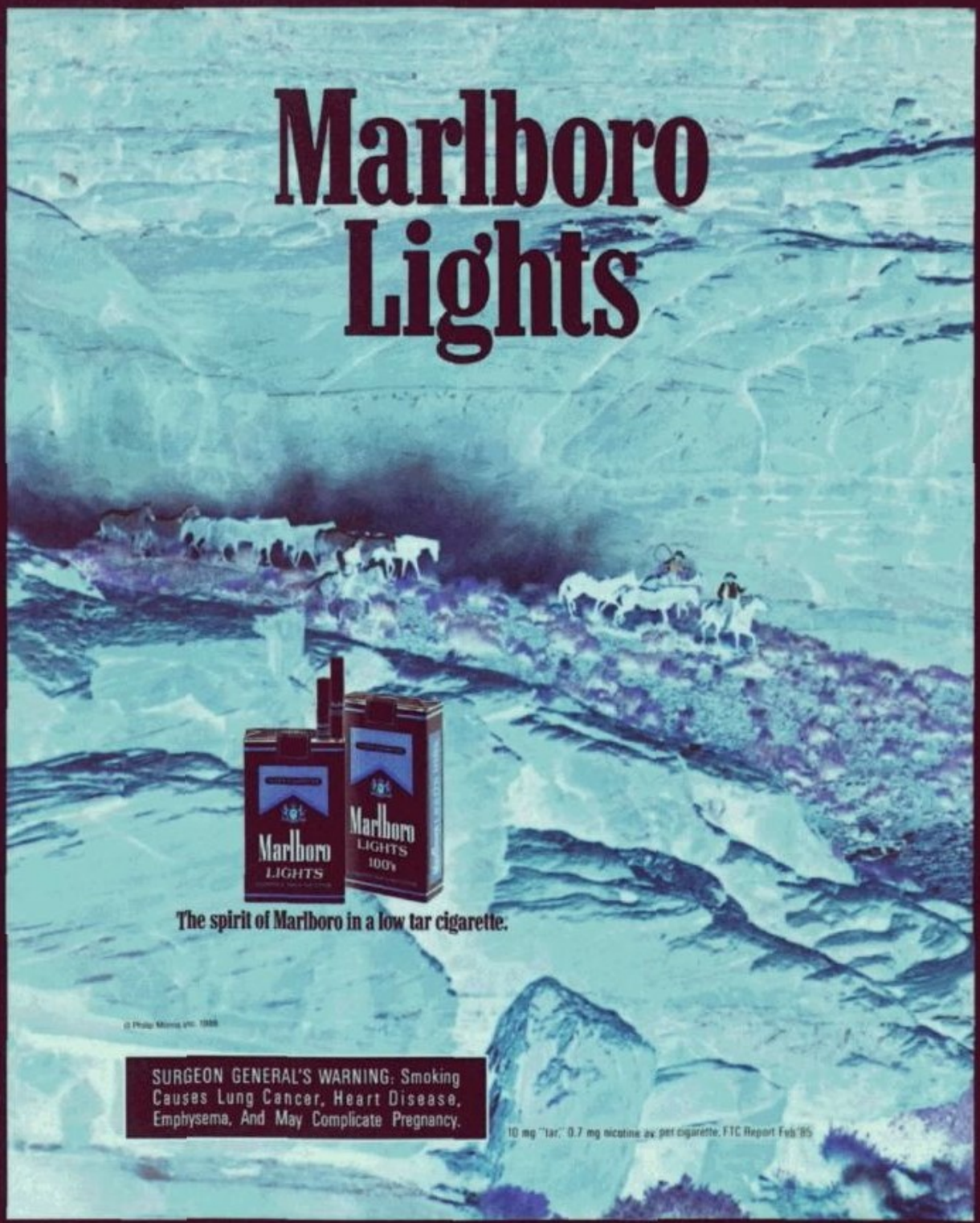
JB/JF


Marlboro
Lights
Marlboro
LIGHTS
Marlboro
LIGHTS
100's
The spirit of Marlboro in a low tar cigarette.
SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.
10 mg "tar," 0.7 mg nicotine av. per cigarette, FTC Report Feb '85

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